

ANNOTATION ON DESIGNS

Target Market:

- Age?
- Male? Female? Both?
- Is size something you need to consider?
- Appropriate colours / designs
- Suitability of product for target market- why would they choose/use it?

Theme:

- How/why does it link to the Science and Technology theme?
- Colours? Shapes? Patterns? Any repeated patterns/motifs?

Materials:

- What materials does it use?
- Is the item sustainable/environmentally friendly? (how/why?)
- What are the properties of the materials? (e.g. soft, durable, waterproof etc)
- What fastenings does it use? Why?
- Does it incorporate SMART or electronic textiles? How? Why?

Decoration:

- Any modern materials used for this?
- Techniques/processes to decorate?
- Suitability for target market?
- Components needed? (e.g. thread, fabric paint/dye, beads/sequins etc)
- How attached, e.g. if applique it might be applied with a satin stitch to make it fasten really securely and make it stand out more.
- Scale/proportion?

Other aspects:

- What does the back look like?
- Inside? Does it have a lining? Pockets? Other design features?
- Do you need to present a magnified view of detail?
- How innovative is the design? Remember points are given for being creative in your ideas. Explain why you think your design would stand out.
- How will the product be used/? Easy to use? Why/how? Comfortable? Ergonomics? How/why?
- Is there anything else that the examiner needs to know about your design if you are unable to draw it?