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| **Types of Media** | **Define this type of media** | **Give an example of media influencing sport**  |
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| **Definition of Commercialisation🡪**  |  |
| Positives of Commercialisation below | **Draw the golden triangle below** | Negatives of commercialisation below |
| + |  | - |
| **Find a sponsorship example for your sport and how it benefits a team and player.** |