# Scheme of work for OCR GCSE (9-1) Business (J204) taught over 2 years

Introduction

This scheme of work offers an example of how the OCR GCSE (9-1) Business course could be organised over **two** years. It is designed as a guide only and the order of topics can be changed to suit the school and teacher preferences. Textbook references are to OCR GCSE   
(9-1) Business textbook by Schofield and Williams, published by Hodder in May 2017.

It assumes the course will be taught by one teacher with 37 teaching weeks available in year 10 and 31 teaching weeks plus revision time in year 11. Additional resources are available from the OCR GCSE (9-1) Business qualification page: <http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/>

Other resources listed below are examples of resources that might be used to stimulate discussions, activities and questions related to the relevant business topics. They are not intended as an exhaustive list

| **Year 1** | **GCSE Specification** | **Textbook reference and other resources** | **Weeks** |
| --- | --- | --- | --- |
| Autumn Term | **Business 1: business activity, marketing and people (J204/01)** | | |
| * 1. **The role of business enterprise and entrepreneurship** * The purpose of business activity and enterprise * Characteristics of an entrepreneur * The concept of risk and reward | **OCR GCSE (9-1) Business textbook chapter:** 1.1  **Other resources can include:**   * Business activity [delivery guide](https://teachcambridge.org/item/6b83b385-737e-4f48-8d62-fe92809074f5) * Risk and reward [activity](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) and enterprise [case study questions](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) * Examples of new entrepreneur profiles <https://startups.co.uk/just-started/> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 16a | 1 to 2 |
|  | Business planning   * The purpose of planning business activity * The role, importance and usefulness of a business plan | **OCR GCSE (9-1) Business textbook chapter:** 1.2  **Other resources can include:**   * Business planning [delivery guide](https://teachcambridge.org/item/6b83b385-737e-4f48-8d62-fe92809074f5) * Business planning [case study questions](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) * Tips from entrepreneurs on planning a new business <https://www.theguardian.com/money/2021/sep/11/small-business-startup-tips> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 18b * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 16c | 3 |

| **Year 1** | **Content** | **Guidance and resources** | **Weeks** |
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|  | **5.3 Revenue, costs, profit and loss**   * The concept of revenue, costs and profit and loss in business and their importance in business decision-making * The different costs in operating a business * Calculation of costs and revenue * Calculation of profit/loss | **OCR GCSE (9-1) Business textbook chapter:** 5.3  *This topic can be taught in greater depth as part of J204/02 in year 11. An introduction to revenue, costs and profit at this early stage will help students understanding of many different topics such as business aims and planning within business activity and pricing methods within marketing.* | 4 |
|  | **1.3 Business ownership**   * The features of different types of business ownership * The concept of limited liability * The suitability of differing types of ownership in different business contexts | **OCR GCSE (9-1) Business textbook chapter:** 1.3  **Other resources can include:**   * Business ownership [delivery guide](https://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/delivery-guide/section-busg011-1-business-activity/delivery-guide-busgdg003-business-ownership) * Business ownership [activity](http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/delivery-guide/Images/123-397214-g-business-digi-lr4.doc) and [case study questions](http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/delivery-guide/Images/123-397216-g-business-digi-lr5.doc) * Examples of partnerships in the UK <https://realbusiness.co.uk/10-examples-of-why-co-founding-and-partnerships-work> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions 13, 18a * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 1ai and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) * Cambridge National in Enterprise and Marketing [R064 June 2019](https://www.ocr.org.uk/Images/619510-question-paper-enterprise-and-marketing-concepts.pdf) question 19 | 5 to 6 |
|  | **1.4 Business aims and objectives**   * The aims and objectives of business * How and why objectives might change as businesses evolve * Why different businesses may have different objectives | **OCR GCSE (9-1) Business textbook chapter: 1.4**  **Other resources can include:**   * Business aims and objectives [delivery guide](https://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/delivery-guide/section-busg011-1-business-activity/delivery-guide-busgdg004-business-aims-and-objectives) * Business aims [case study questions](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 16d | 7 |
| **Autumn half term** | | | |
| Autumn Term | **1.5 Stakeholders in business**   * The roles and objectives of internal and external stakeholder groups * The effect business activity has on stakeholders * The effect stakeholders have on business | **OCR GCSE (9-1) Business textbook chapter:** 1.5  **Other resources can include:**   * Stakeholders in business [delivery guide](https://teachcambridge.org/item/6b83b385-737e-4f48-8d62-fe92809074f5) * Stakeholders case study questions [set one](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) and [set two](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions 3, 4 ( & 18d linked with 2.4 marketing mix) * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 16c (linked with 1.6 business growth) * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 2c and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) | 8 to 9 |
| **1.6 Business growth**   * Organic growth * External growth | **OCR GCSE (9-1) Business textbook chapter: 1.6**  Other resources can include:   * Business growth [delivery guide](https://teachcambridge.org/item/6b83b385-737e-4f48-8d62-fe92809074f5) * Business growth [matching activity](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) and [case study questions](https://teachcambridge.org/item/dfc71209-c757-4706-987b-8e908123a4e6) * GCSE (9-1) Business – business activity [check in test](https://www.ocr.org.uk/Images/289136-business-activity-check-in-quiz.docx) * Takeover of French Connection <https://www.theguardian.com/business/2021/nov/01/french-connection-shareholders-back-takeover-fashion-chain-private> * Organic growth at Travelodge <https://www.itv.com/news/2021-06-06/travelodge-expands-uk-network-as-it-opens-seven-new-hotels> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions 10, 16b * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) questions 18a and 18b * GCSE Business Studies [A292 Business and People June 2018](https://www.ocr.org.uk/Images/563565-question-paper-business-and-people.pdf) question: 2b and [mark scheme](https://www.ocr.org.uk/Images/563567-mark-scheme-business-and-people.pdf) * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 1b and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf)   *Note: an alternative is to teach this topic later after the teaching of the functional areas.* | 10 to 11 |
| **2.1 The role of marketing**   * The purpose of marketing within business | **OCR GCSE (9-1) Business textbook chapter: 2.1**  **Other resources can include:**   * Marketing [delivery guide](https://teachcambridge.org/item/7392060b-e496-40a5-b795-33beebaf83eb) * The role of marketing [case study questions](https://teachcambridge.org/item/fcecaa2a-76dc-4b85-a081-78d74a4465f8) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) synoptic questions 18b, 18d * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 16b | 12 |
| **2.2 Market research**   * The purpose of market research * Primary research methods * Secondary research sources * How appropriate different methods and sources of market research are for different business purposes * The use and interpretation of qualitative and quantitative data in market research | **OCR GCSE (9-1) Business textbook chapter**: 2.2  **Other resources can include:**   * Market research [delivery guide](https://teachcambridge.org/item/7392060b-e496-40a5-b795-33beebaf83eb) * Market research [case study questions](https://teachcambridge.org/item/fcecaa2a-76dc-4b85-a081-78d74a4465f8) and [research activity](https://teachcambridge.org/item/fcecaa2a-76dc-4b85-a081-78d74a4465f8) * Research affecting types of milk in coffee <https://www.bbc.co.uk/news/business-59049400> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions 12,15 * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 16a * Cambridge National in Enterprise and Marketing [R064 June 2019 question 17](https://www.ocr.org.uk/Images/619510-question-paper-enterprise-and-marketing-concepts.pdf) | 13 to 14 |
|  | **2.3 Market segmentation**   * **The use of segmentation to target customers** | **OCR GCSE (9-1) Business textbook chapter: 2.3**  **Other resources can include:**   * Market segmentation [delivery guide](https://teachcambridge.org/item/7392060b-e496-40a5-b795-33beebaf83eb) * Market segmentation 12 minute Two Teachers [YouTube clip](https://www.tes.com/teaching-resource/market-segmentation-video-and-activity-worksheet-resource-pack-12487887) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 16c * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 16d | 15 |
| **Christmas holiday** | | | |

| **Year 1** | **Content** | **Guidance and resources** | **Weeks** |
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| Spring term | **2.4 The marketing mix**   * The four Ps of the marketing mix and their importance * The product * The product - stages of the product life cycle * Pricing methods * Promotion - point of sale * Promotion – advertising * Place - distribution of products and services * How the four Ps of the marketing mix work together * The use of the marketing mix to inform and implement business decisions * Interpretation of market data | **OCR GCSE (9-1) Business textbook chapter:** 2.4  **Other resources can include:**   * Marketing mix [delivery guide](https://teachcambridge.org/item/7392060b-e496-40a5-b795-33beebaf83eb) * Marketing a new breakfast cereal [activity](https://teachcambridge.org/item/fcecaa2a-76dc-4b85-a081-78d74a4465f8) * Kindles and the product life cycle   <https://www.bbc.co.uk/news/technology-58013362>   * Pricing of meal deals   <https://www.mirror.co.uk/money/tesco-boots-more-meal-deals-24158612>   * Ecommerce in food retailing <https://www.ecommerce-nation.co/food-brands-need-take-advantage-ecommerce-opportunities> * GCSE (9-1) Business – Marketing – [check in test](https://www.ocr.org.uk/Images/323478-marketing-activity-check-in-quiz.docx) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions 2, 5, 6, 7, 16e, 16f, 18c, 18d * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) questions 16 and 16f | 16 to 20 |
|  | **3.1 The role of human resources**   * The purpose of human resources within business | **OCR GCSE (9-1) Business textbook chapter: 3.1**  **Other resources can include:**   * People [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) synoptic question 18b | 21 |
| **Spring half term** | | | |
| Spring term | **3.2 Organisational structures and different ways of working**   * Different organisational structures * The terminology of organisation charts * Why businesses have different organisational structures * Ways of working | **OCR GCSE (9-1) Business textbook chapter: 3.2**  **Other resources can include:**   * Organisational structures [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Organisation charts [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) and ways of working [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * Ways of working: growth of gig working   + <https://www.theguardian.com/business/2021/nov/05/gig-working-in-england-and-wales-more-than-doubles-in-five-years> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 9 * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 18d * GCSE Business Studies [A292 Business and People June 2018](https://www.ocr.org.uk/Images/563565-question-paper-business-and-people.pdf) question: 2c and [mark scheme](https://www.ocr.org.uk/Images/563567-mark-scheme-business-and-people.pdf) | 22 to 23 |
| **3.3 Communication in business**   * Ways of communicating in a business context * The importance of business communications * The influence of digital communication on business activity | **OCR GCSE (9-1) Business textbook chapter: 3.3**  **Other resources can include:**   * Communication in business [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Communication [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 1 * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 17a | 24 to 25 |
|  | **3.4 Recruitment and selection**   * Why businesses recruit * The use of different recruitment methods to meet different business needs * Methods of selection | **OCR GCSE (9-1) Business textbook chapter:** 3.4  **Other resources can include:**   * Recruitment and selection [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Job description [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) and selecting staff [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * What might the person specification for a job at MI5 look like?   + <http://www.bbc.co.uk/news/business-36401164> * CV as a method of selection <http://www.careerexperts.co.uk/job-searching/reel-top-5-things-employers-look-cv?utm_content=buffer9f9a1&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer> * Example online careers test   + <http://www.career-test.co.uk/> * Advice on completing application forms from the national careers service <https://nationalcareers.service.gov.uk/careers-advice/application-forms> * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 14, 17a, 17b * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) questions 17d and 17e * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 1d and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) | 26 to 27 |
| **Easter holidays** | | | |
| Summer term | **3.5 Motivation and retention**   * Financial methods of motivation * Non-financial methods of motivation * The importance of employee motivation * The importance of employee retention | **OCR GCSE (9-1) Business textbook chapter: 3.5**  **Other resources can include:**   * Motivation and retention [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Methods of pay [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) and pay rates [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 8 * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) questions 17b, 17c * GCSE Business Studies [A292 Business and People June 2018](https://www.ocr.org.uk/Images/563565-question-paper-business-and-people.pdf) question: 2e and [mark scheme](https://www.ocr.org.uk/Images/563567-mark-scheme-business-and-people.pdf) | 28 to 29 |
| **3.6 Training and development**   * Different training methods * Why businesses train their workers * Staff development * The benefits to employees and businesses of staff development | **OCR GCSE (9-1) Business textbook chapter:** 3.6  **Other resources can include:**   * Training and development [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * On- or off-the-job training [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc), staff development [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc), and training needs [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) questions: 11, 17d * GCSE Business [June 2019 J204/01](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619577-question-paper-business-1-business-activity-marketing-and-people.pdf) question 17f   *The order of teaching topics 3.5 and 3.6 can be switched to allow training to follow on directly from recruitment and selection.* | 30 to 31 |
| **3.7 Employment law**   * The impact of current legislation on recruitment and employment | **OCR GCSE (9-1) Business textbook chapter:** 3.7  **Other resources can include:**   * Employment law [delivery guide](https://teachcambridge.org/item/0227f8e5-0929-4d41-a0c2-1d77cbeb92b9) * Employment law [activity](https://teachcambridge.org/item/3c2afadf-d1ab-406c-a94a-7faac01be5bc) * GCSE (9-1) Business – people [check in test](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/350155-people-check-in-quiz.docx) * Sample assessment material [component 01](http://www.ocr.org.uk/Images/304214-unit-j204-01-business-1-business-activity-marketing-and-people-sample-assessment-material.pdf) question 17c * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 2e and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) | 32 to 33 |
| **Summer half term** | | | |
| Summer term | **Business 2: operations, finance and influences on business (J204/02)** | | |
| **4.1 Production processes**   * Different production processes and their impact on businesses * The influence of technology on production and the impact on businesses | **OCR GCSE (9-1) Business textbook chapter: 4.1**  **Other resources can include:**   * Operations [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * Which method [activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) and organising production [activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) * YouTube links of production methods * <https://www.youtube.com/watch?v=yeEQRpEBlv4> * <https://www.youtube.com/watch?v=lxdCRgE2h6A> * <https://www.youtube.com/watch?v=u2rujM6QKJ8> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 14, 16b * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) questions 15c, 18d * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 2g and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) | 34 to 35 |
| **4.2 Quality of goods and services**   * The concept of quality * Methods of ensuring quality * The important of quality in both the production of products and the provision of services | **OCR GCSE (9-1) Business textbook chapter: 4.2**  **Other resources can include:**   * Quality of goods and services [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * Production processes [BusinessEd activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 4, 16a * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) question 18c | 36 to 37 |

| **Year 2** | **GCSE Specification** | **Textbook reference and other resources** | **Weeks** |
| --- | --- | --- | --- |
| Autumn term | **4.3 The sales process and customer service**   * Methods of selling * The influence of e-commerce on business activity * The importance to a business of good customer service including after-sales service * The contribution of product knowledge and customer engagement to good customer service | **OCR GCSE (9-1) Business textbook chapter: 4.3**  **Other resources can include:**   * The sales process and customer service [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * E-commerce [activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 1, 10, 18a * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) question 18a * Cambridge National in Enterprise and Marketing [R064 June 2019](https://www.ocr.org.uk/Images/619510-question-paper-enterprise-and-marketing-concepts.pdf) question 19   *Note: Alternatively, this topic can be taught after 2.4 the marketing mix.* | 1 to 2 |
| **4.4 Consumer law**   * The impact of consumer law on businesses | **OCR GCSE (9-1) Business textbook chapter: 4.4**  **Other resources can include:**   * Consumer law [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * Consumer protection [activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) * Consumer rights guide from MoneySavingExpert <https://www.moneysavingexpert.com/reclaim/consumer-rights-refunds-exchange/> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) question 11 | 3 |
| **4.5 Business location**   * Factors influencing business location | **OCR GCSE (9-1) Business textbook chapter: 4.5**  **Other resources can include:**   * Business location [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * Location [activity](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) and [case study](https://teachcambridge.org/item/db05aa33-d7df-4145-b66e-dc8c0e3119f3) * Benefits of running a business from home <https://www.workingmums.co.uk/running-business-from-home/> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) question 17a * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) question 16d * GCSE Business Studies [A292 Business and People June 2017](https://www.ocr.org.uk/Images/471060-question-paper-unit-a292-01-business-and-people.pdf) question 1c and [mark scheme](https://www.ocr.org.uk/Images/470584-mark-scheme-unit-a292-business-and-people-june.pdf) | 4 to 5 |
|  | **4.6 Working with suppliers**   * The role of procurement * The impact of logistical and supply decisions on businesses | **OCR GCSE (9-1) Business textbook chapter: 4.6**  **Other resources can include:**   * Working with suppliers [delivery guide](https://teachcambridge.org/item/993cc4bc-7f25-4998-8434-f90a9725fc59) * Supply chain challenges at Haribo <https://www.itv.com/news/2021-07-02/haribo-struggling-to-reach-supermarket-shelves-due-to-lorry-driver-shortage> * GCSE (9-1) Business – operations [check in test](https://www.ocr.org.uk/Images/400564-operations-check-in-quiz-lesson-element.docx) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 2, 6 | 6 to 7 |
| **Autumn half term** | | | |
| Autumn term | **5.1 The role of the finance function**   * The purpose of the finance function * The influence of the finance function on business activity | **OCR GCSE (9-1) Business textbook chapter: 5.1**  **Other resources can include:**   * Guide to finance calculations <https://www.ocr.org.uk/Images/554791-guide-to-finance-calculations.pdf> * Finance [delivery guide](https://teachcambridge.org/item/63dd777d-5a3d-4b2f-9b7a-0115c2f36c1f) * Finance [student resources](https://teachcambridge.org/item/709b82f5-77ea-4d32-955b-4329aef74204) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) synoptic questions 18b | 8 |
| **5.2 Sources of finance**   * The reasons businesses need finance * Ways of raising finance * How and why different sources of finance are suitable for new and established businesses | **OCR GCSE (9-1) Business textbook chapter: 5.2**  **Other resources can include:**   * Learners could be shown an episode of Dragons Den such as this one with a 14- and 12-year-old presenting <https://www.youtube.com/watch?v=sYeeOarxfng> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 12, 17e * Cambridge National in Enterprise and Marketing [R064 June 2019](https://www.ocr.org.uk/Images/619510-question-paper-enterprise-and-marketing-concepts.pdf) question 21 | 9 to 10 |
| **5.3 Revenue, costs, profit and loss**   * The concept of revenue, costs and profit and loss in business and their importance in business decision-making * The different costs in operating a business * Calculation of costs and revenue * Calculation of profit/loss * Calculation and interpretation of profitability ratios * Calculation and interpretation of average rate of return | **OCR GCSE (9-1) Business textbook chapter:** 5.3  **Other resources can include:**   * 10-minute understanding revenue and costs YouTube video <https://www.youtube.com/watch?v=shVZftWN7pk> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 3, 9, 13, 15, 17b, 17d * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) questions 17a – 17d   *Note: this can be a continuation of the introduction from the autumn term of year one.* | 11 to 14 |
| **Christmas holiday** | | | |
| Spring term | **5.4 Break-even**   * The concept of break-even * Simple calculation of break-even quantity * The usefulness of break-even in business decision making | **OCR GCSE (9-1) Business textbook chapter: 5.4**  **Other resources can include:**   * Break-even for a new business <https://www.startuploans.co.uk/business-advice/how-to-calculate-break-even-point/> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) question 17c * Cambridge National in Enterprise and Marketing [R064 June 2019](https://www.ocr.org.uk/Images/619510-question-paper-enterprise-and-marketing-concepts.pdf) question 23 | 15 to 16 |
|  | **5.5 Cash and cash flow**   * The importance of cash to a business * The difference between cash and profit * The usefulness of cash flow forecasting to a business * Completion of cash flow forecasts | **OCR GCSE (9-1) Business textbook chapter: 5.5**  **Other resources can include:**   * GCSE (9-1) Business – finance [check in test](https://www.ocr.org.uk/Images/400555-finance-check-in-quiz.doc) * Cash flow quiz <http://www.bbc.co.uk/education/guides/z67mpv4/test> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) question 7 | 17 to 18 |
| **6.1 Ethical and environmental considerations**   * Ethical considerations and their impact on businesses * Environmental considerations and their impact on businesses | **OCR GCSE (9-1) Business textbook chapter: 6.1**  **Other resources can include:**   * Influences in business [delivery guide](https://teachcambridge.org/item/64962ffd-e07b-4bdd-8386-0bff4dd3c763) * Influences in business [student resources](https://teachcambridge.org/item/4438d52b-f601-4be7-b40c-0d80fc5de18a) * Environmental considerations of supermarket fridges <https://www.bbc.co.uk/news/av/uk-wales-59182837> * How will firms achieve net-zero <https://www.bbc.co.uk/news/business-59136214> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) question 18c and synoptic question 18b * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) questions 16a and 16b | 19 to 21 |
| **Spring half term** | | | |
| Spring term | **6.2 The economic climate**   * The economic climate and its impact on businesses | **OCR GCSE (9-1) Business textbook chapter: 6.2**  **Other resources can include:**   * ONS figures on UK employment and unemployment <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/bulletins/employmentintheuk/previousReleases> * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) synoptic questions 18b | 22 to 24 |
| **6.3 Globalisation**   * The concept of globalisation * The impact of globalisation on businesses | **OCR GCSE (9-1) Business textbook chapter: 6.3**  **Other resources can include:**   * GCSE (9-1) Business – influences [check in test](https://www.ocr.org.uk/Images/400547-influences-check-in-quiz-lesson-element.docx) * List of UK’s largest companies. Learners can research which ones are multinational <https://en.wikipedia.org/wiki/List_of_largest_companies_in_the_United_Kingdom> * GCSE Business Studies [A292 Business and People June 2018](https://www.ocr.org.uk/Images/563565-question-paper-business-and-people.pdf) question: 2aii and [mark scheme](https://www.ocr.org.uk/Images/563567-mark-scheme-business-and-people.pdf) | 25 to 27 |
| **Easter holidays** | | | |
| Summer term | **7. The interdependent nature of business**   * the interdependent nature of business operations, finance, marketing and human resources within a business context * how these interdependencies underpin business decision-making * the impact of risk and reward on business activity * the use of financial information in measuring and understanding business performance and decision-making | **OCR GCSE (9-1) Business textbook chapter: 7**  **Other resources can include:**   * The interdependent nature of business [delivery guide](https://teachcambridge.org/item/3a7c0ac3-94f0-459f-b395-0f64e9cb2ed9) * The interdependent nature of business [student resources](https://teachcambridge.org/item/e167095b-697e-4d63-b275-b034c886921c) * GCSE (9-1) Business – interdependence [check in test](https://www.ocr.org.uk/Images/400563-interdependence-check-in-quiz-lesson-element.doc) * Sample assessment material [component 02](http://www.ocr.org.uk/Images/304218-unit-j204-02-business-2-operations-finance-and-influences-on-business-sample-assessment-material.pdf) questions 5, 18b, 18d * GCSE Business [June 2019 J204/02](https://ocr-stage-prod.cambridgeassessment.org.uk/Images/619578-question-paper-business-2-operations-finance-and-influences-on-business.pdf) questions 15, 18e   *Note: this section can be used to bring together previously taught topics and consider how one part of the business can affect other parts of the business and the performance of the organisation as a whole.* | 28 to 31 |
| Revision | | |
| **Summer half term** | | | |

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